

THE ULTIMATE ELECTRICIAN CONVERSION MACHINE

Our website conversion machine blueprint will help you get 2, 3 or even 10x more leads than your existing website design. Use this awesome new & free cheat sheet to convert your existing website from an online brochure to a lead generating conversion machine fast!

The Ultimate Electrician conversion machine

- Findability Elements
- Keyword in page titles and content
- Exact match NAP (name, address & phone number in footer of site)
- Site built on WordPress framework and fully responsive

Engagement Elements

- Clear USP and testimonial
- Clear easy find navigation
- Message to your avatar
- Trust icons to position authority
- Clear map to show locality
- Social proof icons

Conversion Elements

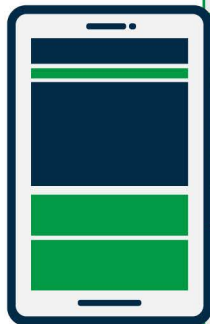
- Top right corner tracking number with clear CTA
- Clear CTA front and center
- 24/7 Live Chat

WordPress Plugins

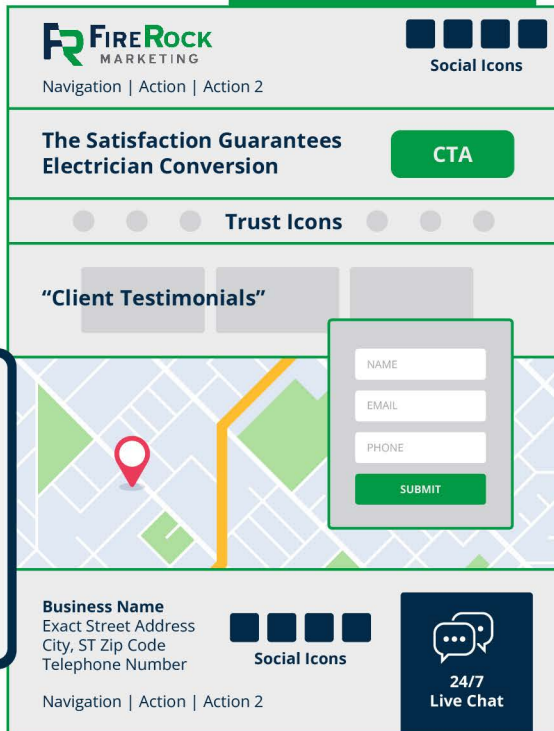
- Yoast SEO Plugin
- Google Analytics
- Bird Eye
- Click to Post
- Facebook Auto Publish
- Google XML Sitemaps
- Jetpack by WordPress
- Nearby Now

Responsive Design

- Your website must be mobile responsive
- 30-40% traffic from mobile searches
- 1-touch click-to-call contact



"Your City" Electrician



BE SURE TO SCHEDULE A STRATEGY SESSION!

Triple your traffic and leads over the next 90 days!